



Debs Darden Writing Services **SERVICES & PRICING GUIDE**



Welcome!

Thank you so much for stopping by!

Step into a world where your business isn't just a brand—it's a narrative waiting to be told. I'm thrilled to welcome you to Debs Darden Writing Services, your dedicated partner in crafting compelling stories that resonate, captivate, and leave a lasting impression.

I understand that behind every business is a unique story. My mission? To help you tell it, authentically. Whether it's through engaging social media posts, captivating emails, or content that transforms landing pages into digital storytellers, I'm here to bring your narrative to life.

In a world inundated with content, authenticity is the secret sauce that sets you apart. My ambition isn't to just write; I weave narratives that mirror the heart and soul of your business. Together, we'll sculpt experiences that echo throughout your audience on a profound level.

Your journey here is more than a transaction; it's a collaboration. I look forward to unveiling the narrative that defines your brand and connects you with your target audience.

Thank you for choosing Debs Darden Writing Services. Get ready to embark on a storytelling adventure that will reshape the way the world sees your business.

Here's to telling stories that resonate!

Warm regards,

Debs Darden



About Me

Hello there! I'm Debs (short for Deborah), a native Texan and avid lover of all things story-related. I am excited about the opportunity to connect with you. Although I am in the early stages of my writing career, I come armed with a robust understanding of engaging content and storytelling techniques. My passion for content creation is what drives me, and my commitment to excellence is unwavering. I am confident that my fresh perspective, coupled with a solid foundation in compelling copy, will contribute positively to your project. I am eager to embark on this journey with you and bring a blend of enthusiasm and expertise to the table. Thank you for considering me for your content needs!



My Services

Social Media Posts

THE GOAL: To watch your social media presence soar as we infuse your platforms with content that not only engages but creates meaningful connections.

BRIEF DESCRIPTION: I strive to create social media posts that are concise and engaging for various platforms such as Facebook, Instagram, Twitter, and LinkedIn. Whether the purpose is to deliver a message, promotion, or information, we'll collaborate meticulously to capture the audience's attention in a format unique to the designated platform.

PRICE: \$60/post

Email Content

THE GOAL: To bid goodbye to generic messages and craft emails that don't just land in inboxes but leave lasting impacts on your readers.

BRIEF DESCRIPTION: I assist with wording emails in a variety of formats such as newsletters, promotional emails, transactional emails, and more. Through personalized, well-structured content, we'll achieve the goal of providing valuable information, promoting products or services, nurturing relationships with subscribers, or all of the above!

PRICE: \$100/email

Landing Page Content

THE GOAL: To transform your landing pages into captivating stories that draw visitors in, turning them from curious onlookers to devoted customers.

BRIEF DESCRIPTION: Regardless of whether visitors are coming from an advertisement or email campaign, we'll design content optimized to encourage them to transform their visit into an ongoing commitment. If the need is for visitors to make a purchase, fill out a form, or subscribe, we'll utilize persuasive copy and compelling visuals to cultivate conversions.

PRICE: \$300/project



Next Steps

FIRST!

We'll have a roughly 45-minute discovery call to learn more about each other better. Not only will I get a clearer understanding of your brand, but we'll also go over pain points and how my services can alleviate them. Perhaps all of my services will be of help to you, or maybe just one or two. We'll determine this during the call as well as a time length for our collaboration (a minimum of 1 month is requested).

SECOND!

After the call, I'll send over a proposal for you to review. If all looks well, I'll draft a contract for us both and confirm the start date.

FROM THERE!

The real fun begins! We'll kick off our time together with a debrief to map the outline of the project(s), including setting a deadline and/or milestone, whichever best works for you. I'll also initiate check-ins twice a week to iron out any tweaks, refine goals, and brainstorm new ideas. Of course, the frequency of the check-ins is completely flexible! Overall, I'm dedicated to completing any project with excellence in order to masterfully showcase your authentic story to the world!

*Ready to Complete the First Step in Our Journey?
Click Below & Let's Get Started! See You Soon!*

BOOK A DISCOVERY CALL!